

## “Undue Influence Tactics of Abuse”

Keynote speaker is Paul Greenwood, Deputy District Attorney in San Diego, California with 31 years of experience. He has specialized in the prosecution of elder and dependent adult abuse and has successfully prosecuted over 400 cases of both physical and financial abuse. He has been featured on both CBS and NBC news programs. The following are some of the awards that he has received:

- Lawyer of the Year 1999
- Visionary for Change Award 2005
- Professional Leadership Award 2007
- Special Recognition by the San Diego Bar Association 2008
- Edwin H. Sutherland Award for Outstanding Service to the Public and Anti-Fraud Profession 2009



Kern Co. Aging & Adult Services -  
APS/EAPC  
5357 Truxtun Avenue  
Bakersfield CA 93309  
Phone (661) 868-1052  
Fax (661) 868-1001

## 13<sup>th</sup> Annual Kern County Elder Abuse Prevention Conference

## “Undue Influence Tactics of Abuse”

**Thursday, May 20, 2010**

**8:30 a.m. to 2:30 pm  
Hodel's Country Dining  
Hwy 99 & Olive Drive  
Bakersfield California**

**Presented by:**

**The Kern County Commission  
on Aging, Kern County Aging &  
Adult Services Department. -  
APS, Domestic Violence  
Advisory Council-Older Adult  
Committee, Kern County Mental  
Health Department**

Undue Influence Tactics of Abuse  
Fact Sheet

**Undue Influence is defined as misuse of:**

- Relationships
- Power
- Control

**Purpose of Undue Influence:**

- Deceive
- Betray Trust
- Exploit
- Manipulate
- Take Advantage of Circumstances

**Strategies of Undue Influence:**

- Groom the vulnerable target
- Gain the confidence of the victim
- Induce dependence by exploiting weaknesses
- Dominate control over circumstances, resources, and assets
- Engineer the victim's incapacity and/or death

**Types of Abuse:**

- Physical Abuse
- Sexual Abuse
- Financial Exploitation
- Isolation
- Abandonment
- Neglect

**Registration Form:**

**Name:** \_\_\_\_\_

**Agency:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Registration fee \$25.00 per person (includes continental breakfast and lunch). Make checks payable to Kern County Aging and Adult Services Department. Mail Registration to:**  
**Kern County Aging and Adult Services Dept.**  
**5357 Truxtun Avenue, Bakersfield CA 93309**  
**ATTN: Paul Rozell, APS (661) 868-1013**

**Who Should Attend?**

All Social Service Agencies, Law Enforcement, District Attorneys, Medical Providers, Community Partners, Religious Leaders, Retirement Home and Care Facility Staff, and Other Service Organizations that work with Older Adults.

CEU's will be available for MFT, LCSW, RN, CAADAC by the Kern County Mental Health Department.

Conference Registration Fee is \$25.00 (includes continental breakfast and buffet luncheon).

Registration deadline is May 13, 2010.

Make checks payable to:

Kern County Aging and Adult Services Department

**UNDUE INFLUENCE IS NOT A CRIME... BUT A WAY TO COMMIT A CRIME**